

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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30083	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 166284		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
<b>NAME</b>	MEDIA STRATEGIES & RESEARCH		ED PERLMUTTER FOR CONGRESS		
<b>AND</b>	1580 Lincoln St Ste 510		3440 Youngfield St # 264		
<b>ADDRESS</b>	Denver	CO 80203-1507	Wheat Ridge	CO 80033-5245	
	USA		USA		
<b>CONTACT</b>			<b>PRODUCT</b> 10/22-10/28 EST 11562		
<b>LOCAL SALESPERSON</b>	Stacey Stark	<b>AGENCY EST. NO.</b> 11562	<b>PRODUCT CODE</b>	1300	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/22/12 <b>AND ENDING</b> 10/28/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Advertiser agrees to pay no more than the lowest rate offered to any advertiser for the same advertising time.										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
8/9 NEW ORDER (NH) \$56,175										
1 LUR	11011..	4	05:00A	05:28A	30S	10/22/12-10/26/12	NEWS 4 EARLY 5-5:28AM	4	250.00	1000.00
2 LUR	11111..	5	05:28A	06:00A	30S	10/22/12-10/26/12	NEWS 4 EARLY 5:28-6:00AM	5	300.00	1500.00
3 LUR	11111..	5	06:00A	07:00A	30S	10/22/12-10/26/12	NEWS 4 TODAY	5	350.00	1750.00
4 LUR	12221..	8	07:00A	08:58A	30S	10/22/12-10/26/12	THE EARLY SHOW	8	275.00	2200.00
5 LUR	.....1	1	05:57A	07:58A	30S	10/28/12-10/28/12	NEWS 4 THIS MORNING	1	200.00	200.00
6 LUR	00101..	2	09:57A	11:00A	30S	10/24/12-10/26/12	PRICE IS RIGHT	2	450.00	900.00
7 LUR	00010..	1	11:00A	12:00N	30S	10/25/12-10/25/12	YOUNG & THE RESTLESS	1	400.00	400.00
8 LUR	01000..	1	12:00N	12:25P	30S	10/23/12-10/23/12	NEWS 4 AT NOON	1	325.00	325.00
9 LUR	11111..	5	04:00P	05:00P	30S	10/22/12-10/26/12	DR PHIL	5	600.00	3000.00
10 LUR	10101..	3	05:30P	06:00P	30S	10/22/12-10/26/12	CBS EVENING NEWS	3	1100.00	3300.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS	Denver	CO 80203-1507	Wheat Ridge	CO 80033-5245	
	USA		USA		
CONTACT			PRODUCT 10/22-10/28 EST 11562		
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NATIONAL SALESPERSON					
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			FROM	TO						
11 LUR	.1111..	4	06:30P	06:58P	30S	10/23/12-10/26/12	CBS4 NEWS AT 630PM	4	1000.00	4000.00
12 LUR	11111..	5	05:00P	05:30P	30S	10/22/12-10/26/12	NEWS 4 AT 5 PM	5	1200.00	6000.00
13 LUR	11111..	5	06:00P	06:30P	30S	10/22/12-10/26/12	CBS4 NEWS AT 6	5	1000.00	5000.00
14 LUR	.....1.	1	04:58P	06:00P	30S	10/27/12-10/27/12	NEWS 4 AT 5P - SATURDAY	1	400.00	400.00
15 LUR	.....1	1	04:58P	05:58P	30S	10/28/12-10/28/12	NEWS 4 AT 5 - SUNDAY	1	600.00	600.00
16 LUR	1.....	1	09:00P	10:00P	30S	10/22/12-10/22/12	HAWAII FIVE-0	1	4500.00	4500.00
17 LUR	...1...	1	08:00P	09:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	4500.00	4500.00
18 LUR	2111100	6	10:00P	10:35P	30S	10/22/12-10/26/12	LATE NEWS M-SU	6	1700.00	10200.00
19 LUR	0000010	1	10:00P	10:35P	30S	10/27/12-10/27/12	LATE NEWS M-SU	1	1700.00	1700.00
20 LUR	0000001	1	10:00P	10:35P	30S	10/28/12-10/28/12	LATE NEWS M-SU	1	1700.00	1700.00
21 LUR	11111..	5	10:35P	11:37P	30S	10/22/12-10/26/12	LATE SHOW WITH DAVID	5	600.00	3000.00

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NAME MEDIA STRATEGIES &amp; RESEARCH

ED PERLMUTTER FOR CONGRESS

AND 1580 Lincoln St Ste 510

3440 Youngfield St # 264

ADDRESS Denver CO 80203-1507

Wheat Ridge CO 80033-5245

USA

USA

CONTACT

PRODUCT 10/22-10/28 EST 11562

LOCAL SALESPERSON Stacey Stark

AGENCY EST. NO.  
11562

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	66		56175.00
							Billing Summary			

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